



C&D FAQs

Q: Where do I start if a client is interested in moving from Core or Curated to Crafted communications?

Core to Crafted:

Step 1: Simply fill out the Crafted checklist with your client's logo, brand colors (if you'd like these updated) and content needs.

Step 2: Then, place a Crafted order on orderhubcd.com. Please make sure to add a note that you are converting an existing Core client to Crafted.

Step 3: C&D will create the shell with your selections.

Curated to Crafted:

Step 1: Chat with your client about no longer having a C&D Consultant and Project Manager managing their Benefit Guide process.

Step 2: Reach out to your C&D Consultant to request the change.

Step 3: C&D will create and populate your Crafted Benefit Guide at no charge.

Q: How do I order the new Crafted materials?

To place a Crafted order, visit orderhubcd.com/crafted/crafted-communications-order-form.

Q: Can I schedule a demo for new Crafted materials?

Check out the recording of the national crafted training held in June. If you have questions, email communications@hubinternational.com and we'll be in touch!

More questions?

Email us at communications@hubinternational.com.