

Most Improved: Core Credit Update

We're excited to announce we've streamlined the way we assign Core client credits to our 8-page guides. We heard this was an area of confusion, but no more! Check out our updated credit changes for yourself.

As you can see, our credits are reducing—but so is the guide cost!

THEN



SMALL 1 - 50 Employees

2 Credits
2-Page Guide (1 credit)



EMERGING 51 - 249 Employees

6 Credits
4-Page Guide* (3 credits)



SELECT 250 - 499 Employees

10 Credits

- Benefit Guide: 5 credits
- Each additional version: 4 credits each
- Example: A client could have two guide versions, with 1 credit left over



KEY AND KEY+

16 Credits

- Benefit Guide: 5 credits
- Each additional version: 4 credits each
- Example: A client could have 3 guide versions, with 3 credits left over

NOW



SMALL 1 - 50 Employees

2 Credits
2-Page Guide (1 credit) **No Change**



EMERGING 51 - 249 Employees

6 Credits
4-Page Guide* (3 credits) **No Change**



SELECT 250 - 499 Employees

8 Credits

- Benefit Guide: **3 credits**
- Each additional version: **2 credits each**
- Example: A client could have two guide versions, with 3 credits left over. Or, they could have three guide versions, with 1 credit left over, etc.



KEY AND KEY+

12 Credits

- Benefit Guide: **3 credits**
- Each additional version: **2 credits each**
- Example: A client could have 3 guide versions, with 5 credits left over

**Upgrade available*

Fast Fact!

When you're proofing a client's eGuide, you may notice that the links don't work. It's okay! **We don't activate URLs and navigation buttons until the eGuide is finalized.**