



C&D Presents, *You Oughtta Know*

Like the Alanis Morissette song, our team is “here to remind you” of the ins and outs of C&D. Today, we’re reviewing how many credits clients in the Emerging Market tier receive, and how you can use this knowledge to meet your clients’ needs.

Below, we’ve put together three popular deliverable combinations for clients in the Emerging Market.

Emerging Market (51 – 249 employees): 6 credits per plan year



1

POPULAR CREDIT COMBO 1

- 8-page eGuide (3 credits)
- Benefit Spot Mobile App (2 credits)
- OE Postcard (1 credit)
- DIY OE E-mail (no credits needed)
- Video Library (no credits needed)



2

POPULAR CREDIT COMBO 2

- 8-page Guide (3 credits)
- Rate Sheet (1 credit)
- OE Postcard (1 credit)
- OE Flyer/E-mail (1 credit)
- Video Library (no credits needed)



3

POPULAR CREDIT COMBO 3

- Benefit Spot Mobile App (2 credits)
- Rate Sheet (1 credit)
- OE Postcard (1 credit)
- OE Flyer/E-mail (1 credit)
- Recruiting Flyer (1 credit)
- Video Library (no credits needed)